

AUDITORIUM

Monday – Thursday Rates	Half Day 8am-2pm	Half Day 4pm-10pm	Full Day (12 hours)
Commercial – Public Performance or Presentation	\$750	\$850	\$1100
Commercial – Rehearsal, Film/Photo Shoot, or Business Conference	\$550	\$600	\$850
Not for Profit – Public Performance or Presentation	\$650	\$750	\$950
Not for Profit – Rehearsal, Film/Photo Shoot, or Business Conference	\$500	\$550	\$700

Friday - Saturday Rates (Includes Holidays*)	Half Day 8am-2pm	Half Day 4pm-10pm	Full Day (12 hours)
Commercial – Public Performance or Presentation	\$1000	\$1000	\$1300
Commercial – Rehearsal, Film/Photo Shoot, or Business Conference	\$700	\$750	\$1050
Not for Profit – Public Performance or Presentation	\$750	\$850	\$1100
Not for Profit – Rehearsal, Film/Photo Shoot, or Business Conference	\$600	\$650	\$900

Sunday Rates	Half Day	Half Day 4pm-10pm	Full Day (12 hours)
Commercial – Public Performance or Presentation	\$1000	\$1000	\$1300
Commercial – Rehearsal, Film/Photo Shoot, or Business Conference	\$700	\$750	\$1050
Not for Profit – Public Performance or Presentation	\$750	\$850	\$1100
Not for Profit – Rehearsal, Film/Photo Shoot, or Business Conference	\$600	\$650	\$900

Front of House Staffing:

Front of House Service Package Fee: Required for all Bookings
 \$150 per performance (House Manager included.)
 Assistant House Manager (required if over 100 attendees):
 \$100.00- 6 hours or less; \$200- Over 6 hours
 (Rates subject to increase if more than one public event is held in one day)

Cleaning Fee: May be subject to change depending on event.
 \$250.00- 6 hours or less/per public performance
 \$300.00- 6 hours or more/per public performance

Security At Prevailing Rates
 Management will determine if additional security is required, or Renter may request.

Technical Staff At Prevailing Rates
 A Technical Director must be present for all events in Auditorium. Use of House Audio or Lighting Systems will require additional technical staff. Please advance needs for staff estimates. *See Technical Staff Schedule page for examples of technical staffing packages.*

Event Insurance:

Charged at market rate plus \$75 management fee. Renters with sufficient liability insurance may be exempt.

Security Deposit:

A security deposit shall be due in addition to the Estimated Fees & Charges. The security deposit will be returned five (5) business days following the event, less any expenses related to damage to venue, equipment and property, and any additional labor hours required that were not billed.

Additional Terms:

- 7% Sales Tax applies to all rental rates, ticket sales, and other reimbursable charges (but not labor) unless Licensee has proof of State of Florida Tax Exempt Status.
- Auditorium Rate includes lobbies and dressing rooms, maintenance and building coverage for load-in, set-up, rehearsals and one performance.
- Any hours over scheduled rates will be billed at one and a half of the pro-rated rates. For example, a “Commercial – Public Performance or Presentation” scheduled for a Thursday from 8:00am to 3:00pm will be assessed a rental fee of \$937.50 for an additional hour. \$750 standard rate for half day plus \$187.50 ($\$750/6 * 1.5 = \187.50 per additional hour).
- Rehearsal, Film/Photo Shoot, or Private Conference. Rate shall grant access to Auditorium and Dressing Rooms only; event will not be listed and building shall not be open to public or guests. If renter desires private attendance event will be treated as a public performance and applicable rate will be applied.
- *HOLIDAY RATES: Rental rates shall be assessed at one and a half times (1.5x) Friday or Saturday rate, regardless of the day of the week. Staffing charges will be assessed at one and a half times (1.5x) the listed rates. Holidays: New Year’s Eve, New Years Day, Martin Luther King Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veterans Day, Thanksgiving Day, Christmas Eve, Christmas Day, Easter.

STUDIOS A, B & TERRACE

Monday - Thursday	Half Day 8am-2pm	Half Day 4pm-10pm	Full Day 10am – 10pm
Commercial	\$390 \$240 w/Auditorium	\$415 \$265 w/Auditorium	\$550 \$400 w/Auditorium
Non-Profit	\$230 \$380 w/Auditorium	\$400 \$250 w/Auditorium	\$530 \$380 w/Auditorium

Friday – Sunday **Includes Holidays	Half Day 8am-2pm	Half Day 4pm-10pm	Full Day 10am – 10pm
Commercial	\$410 \$260 w/Auditorium	\$430 \$280 w/Auditorium	\$650 \$500 w/ Auditorium
Non-Profit	\$390 \$240 w/Auditorium	\$415 \$265 w/Auditorium	\$550 \$400 w/Auditorium

- 7% Sales Tax applies to all rental rates, ticket sales, and other reimbursable charges unless Licensee has proof of State of Florida Tax Exempt Status.
- Rates include **one** House Manager to oversee event.
- Rates **DO NOT** include required staffing charges such as Cleaning, Ushers, Security, Technical Staff, Concessions and Box Office Staff. **See schedule of staffing rates below.**
- Any hours over scheduled rates will be billed at one and a half of the pro-rated rate. For example, a Commercial Rental scheduled for a Saturday from 4:00pm – 10:00pm will be assessed a rental fee of \$537.50 Standard rate of \$430 plus \$107.50 for 1 hour over. ($\$430/6 * 1.5 = \107.50 per hr)
- ***HOLIDAY RATES:** Rental rates shall be assessed at one and a half times (1.5x) Friday or Saturday rate, regardless of the day of the week. Staffing charges will be assessed at one and a half times (1.5x) the listed rates. Holidays: New Year’s Eve, New Years Day, Martin Luther King Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veterans Day, Thanksgiving Day, Christmas Eve, Christmas Day, Easter.

Staffing Add-ons:

Room Set-up	\$60 (Tables, Chairs & Lectern)
Ticket Seller	\$95 (minimum 4 hour)
Ticket Taker / Usher	\$95 (minimum 4 hour)
Security	Market Rate, to be determined with management
Technical Staff	Market Rate, to be determined with management

Equipment Add-ons:

Table Cloths/Linens	\$95
Projector & Screen	\$100
Speaker / PA System	\$75

For more information or to request a rental application or site visit, please contact Associate Director Matthew P. Garcia – matthewg@seminoletheatre.org or 786-650-2073



TECHNICAL STAFF SCHEDULE - AUDITORIUM

The following technical staff packages are for example purposes only. Every performance may have unique technical needs, but these tech packages will give a good pricing baseline:

Meeting / Lecture Package Half Day - \$450.00

Basic stage production with only wireless microphones and a basic lighting wash on stage. NO LIGHTING OPERATOR, LIGHTING WILL REMAIN ON. Crew consists of a Technical Director and Audio Board operator for a minimum of 4 hours.

Graduation / Award Show/ Comedy Show Package Half Day - \$650.00

Basic stage production with only wireless microphones and some basic light cues. Crew consists of a Technical Director, Audio Board Operator, Light Board Operator for a minimum of 6 hours.

Basic Band Concert / Basic Theatrical Play - \$900.00

Small sized productions, small band, small (non-musical) theatrical play. Basic monitor mix, basic lighting show. Crew consists of a Technical Director, A1 Audio Engineer, Light Board Operator for a minimum of 8 hours.

Mid-Range Concert / Mid-Range Theatrical Play - \$1,250.00

Medium sized productions, medium band, medium theatrical play. Basic monitor mix, basic lighting show. Crew consists of a Technical Director, A1 Audio Engineer, A2 Audio Engineer, Lighting Designer for a minimum of 10 hours.

Large Concert / Large Theatrical Play - \$1,950.00 (Includes rehearsal day)

Large sized productions, Large band, large theatrical play. Full stage monitor mix, full lighting design, focus, show. Includes tech hours for rehearsal day prior to performance day. Includes precision light focus, programming and restore, tech and full dress rehearsal.

Crew consists of a Technical Director, A1 Audio Engineer, A2 Audio Engineer, Lighting Designer, Stage hand, for a minimum of 14 hours.

ADD-ONS

Additional tech staff available, minimum 4 Hour call.

Rigger	\$200.00 (Required for any elements that must be hung or fly)
Projectionist	\$75.00
Follow Spot Operator	\$95.00
Stagehands	\$95.00

EQUIPMENT RATE SCHEDULE:

House Audio / Lighting System / Projection System	Included in Rental
Lavalier Microphones	\$25/microphone per day Up to 10 available. Does not include Operator
Wooden Drum Riser	\$50/day One 8' x 8' x 1' risers available
Dance Floor (Marley – grey)	\$200/Installation + \$50/day
Haze Machines	\$75/day
Follow Spot	\$25/spot per day 2 Available. Does not include operators
Baby Grand Piano Steinway Series M	\$150/day Tuning: \$250
5 piece DW Drumkit	\$300 + \$25/day (Beyond 1 st day)
Podium	\$45/day
Chair Set-up - Required for more than 10 chairs	\$60
Classroom Projector / Screen	\$100

BOX OFFICE SCHEDULE

Ticket Fees & Deductions

Facility Fee: The Seminole Theatre charges a per ticket fee on all tickets to help maintain the theatre, operations, venue patron insurance and cover the costs of the box office and ticket printing. This fee is required whether tickets are sold through Seminole Theatre and Eventbrite or sold privately by renter.

<u>Event Type</u>	<u>Tickets</u>
Commercial & Non-Profit	\$2.00

Tickets sold separately by renter shall still be subject to facility fee.

Eventbrite Fees and Processing

The Seminole Theatre exclusively uses Eventbrite for all ticketed events. Eventbrite charges per ticket fees in addition to the theater's facility fee.

Processing Fees: Credit Card processing is 3%. PHONE & ONLINE sales it can be put on top or deducted from the price of the ticket. Box Office it can only be deducted from ticket price.

Ticket Service Fees: Are \$0.99 + 2.25% per ticket. These can be put on top or deducted from the price of the tickets. Ticket service fees apply for online/phone orders only.

Sales Tax

For any renters without a State of Florida Tax Exempt certificate, a 7% sales tax will be withheld from ticket sales and submitted by Eventbrite.

Box Office Staffing:

Box office ticket takers and sellers are included for all performances and events that are ticketed through Eventbrite with the theater.

If your event is not ticketed through Eventbrite, you may book box office and house staff separately (4 hour minimum)

Ticket Seller	\$95.00
Ticket Takers/Ushers	\$95.00

APPROVED CATERERS & VENDORS

No catered food or beverages may be brought into or served in the Seminole Theatre unless through an approved caterer. We have vetted our approved caterers for quality and trustworthiness, and are proud to present a variety of options of food and prices.

Chefs on the Run

Food: Puerto Rican / Latin American fusion with Italian, Asian, & Mediterranean.

Specialize in: Event Catering / Hors d'oeuvres / Cocktail Hours

Smoke & Spice

Food: Barbeque, Traditional American

Specialize in: Corporate Catering / Casual Catering / Event Catering

Capri Restaurant

Food: Italian Cuisine

Specialize In: Event Catering/ Hors d'oeuvres / Cocktail Hour / Promotional Events

Yardie Spice

Food: Jamaican/Haitian Cuisine

Specialize In: Event Catering / Hors d'oeuvres/ Casual Catering

Equipment Rentals

The Seminole Theatre has negotiated contracts for rentals of technical equipment, chairs, tables, linens and more. No rental companies may operate within the Seminole Theatre without prior approval. Tell us your rental needs and let us coordinate for a stress-free experience.