## SEMINOLE SHOWCASE SERIES
### PRODUCTION SEASON
#### 2017-2018

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### Program Advertising Opportunities

**THE SEMINOLE THEATRE**
The Premiere Performing Arts Center
Homestead, Florida

<table>
<thead>
<tr>
<th>Layout</th>
<th>Dimensions</th>
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<tbody>
<tr>
<td>Center Spread</td>
<td>10 5/8” wide x 8 1/8” high</td>
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<tr>
<td>Full Page</td>
<td>5 1/8” wide x 8 1/8” high</td>
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<tr>
<td>Half Page Horizontal</td>
<td>5 1/8” wide x 4” high</td>
</tr>
<tr>
<td>Half Page Vertical</td>
<td>2 15/32” wide x 8 1/8” high</td>
</tr>
<tr>
<td>Quarter Page Horizontal</td>
<td>5 1/8” wide x 1 57/64” high</td>
</tr>
<tr>
<td>Quarter Page Vertical</td>
<td>2 15/32” wide x 4” high</td>
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</tbody>
</table>
Your ad will appear in all 12 "Seminole Showcase Series" productions for the 2017-2018 season program. A total of 7,000 programs will be printed and distributed throughout the season.

**ADVERTISING RATES AND SIZES**

**Premium pages**

- Inside Front Cover Full Page $1,100 **SOLD** 5 1/8" wide X 8 1/8" high
- Inside Back Cover Full Page $1,100 **SOLD** 5 1/8" wide X 8 1/8" high
- Outside Back Cover Full Page $1,200 **SOLD** 5 1/8" wide X 8 1/8" high

**Interior pages**

- Full Page $1,000 5 1/8" wide X 8 1/8" high
- Center Spread $1,800 10 5/8" wide X 8 1/8" high
- Half Page-H $550 5 1/8" wide X 4" high
- Half Page-V $550 2 15/32" wide X 8 1/8" high
- Quarter Page- V $300 2 15/32" wide X 4" high
- Quarter Page- H $300 5 1/8" wide X 1 57/64" high

**Ad space RESERVATION DEADLINE:** Friday, September 1

**Artwork DEADLINE:** Friday, September 8th 5:00 pm FIRM

Send scanned reservation form and digital artwork to sansdesignstudio@bellsouth.net

**Important Graphics Information:**

- Please send files in PDF at 300 dpi.
- Unacceptable files for printing include: Publisher, MS Word, Corel Draw, Web Resolution Images, Non-digital images and Scans.

Please inquire about graphic design for your ad.

For more information regarding becoming a Show Sponsor or a Season Sponsor, please contact - Mickey McGuire, Executive Director, mickeym@seminoletheatre.org or call 786.650.2070.

For more information regarding advertising in this publication, please contact - Sherry Sierveld, S&S Design Studio, Inc., sansdesignstudio@bellsouth.net or call 305.849.3580.

**2017-2018 “Seminole Showcase Series” Production Season**

**ADVERTISING AGREEMENT**

**Business Name** _______________________________ **Title** _________________________

**Address** ___________________________ **City** __________**State** ____ **Zip** _________________

**Contact number** _______________________ **Business number** ________________________

**Email address (print clearly)** ________________________________

**Ad size** _______________________________ **Amount** $ _______________________

**METHOD OF PAYMENT:**

☐ Check Enclosed

Make payable to - **The Friends of the Historic Seminole Theatre**

Returned checks will be assessed a $35.00 charge.

Please charge my credit card: ☐ MasterCard ☐ Visa ☐ AmEx

Credit card invoiced through Pay Pal

Name as it appears on credit card provided:

________________________________________________________________________________

**Account number** _______________________________ **Security code** ___________

**Expiration date** ___________________________ **Signature** _________________________

Please return signed contract with payment to:

**Friends of the Historic Seminole Theatre**

P.O. Box 1308
Homestead, FL 33030-1308

Seminole Cultural Arts Theatre, Inc. A Florida Not For Profit 501 (C) 3 Corporation d.b.a.

**Friends of the Historic Seminole Theatre**

The Seminole Cultural Arts Theatre, Inc. is a nonprofit corporation under the Internal Revenue Code Section 501 C (3). Donations, including membership dues, are tax-deductible.